



Ecommerce Bootcamp
(Tech Infrastructure Global Grant by IFBC)

Tech Infrastructure Global Grant

IFBC is in the forefront of MSMEs growth in India and globally. Following the success of iBET 2022, IFBC has launched “Tech Infrastructure Global Grant” in March 2023, a program that would benefit 12,450 MSMEs worldwide.

The global grant is a centralized program of IFBC on digital transformation of more than twelve thousand MSMEs across 10 countries for 10 years. The program is funded by 6 MNC global tech giants. The program is to train the MSMEs in developing, testing and launching their ecommerce portal with 30+ features, domestic & international payment gateway, online merchant account with direct credit to the business account, cloud hosting and security, self-manage portal, etc., in 2 days in multiple batches. All this costs US\$1,500.00 per MSME.

IFBC secured a global grant to absorb 80% of the cost of developing an online store for micro and small businesses. The grant is offered as a subsidy to the qualifying micro and small businesses. Several implementing agencies (IAs) are appointed to carry out the program in 10 countries listed below with specific no. of grants designated per country.

SL. NO.	COUNTRIES	NO. OF GRANTS
1	India	1880
2	Myanmar	1860
3	Nepal	1260
4	Nigeria	2460
5	Philippines	1330
6	Rwanda	400
7	Senegal	1350
8	Turkey	1200
9	Uganda	340
10	Vietnam	370

Grant Model

As the “Tech Infrastructure Global Grant” focuses on digital transformation of the MSMEs, it’s globally branded as “Ecommerce Bootcamp”. The grant shall be delivered as a live training program for the participating micro and small business owners to set up an online store.

The program is carefully crafted where the beneficiary's pre-qualification is limited to surfing the internet, sending email, typing English language and knowing how to operate a mobile/laptop as skill sets.

The program eligibility criteria are enlisted (below) for the prospective beneficiaries. Besides, the beneficiary must commit to engage themselves for a stipulated time to avail the grant. The implementing agencies shall provide a three-month service warranty as continued support of the program to the beneficiaries, besides ten years of tech support.

Program Eligibility

1. Registered micro and small business
2. Proprietorship or Partnership or OPC firms
3. Turnover of up to Rs.10 crores per annum
4. Located in chosen cities
5. Grant 80% & MSME contribution 20%
6. Program engagement for 10 years

How To Apply

The qualifying beneficiary shall directly apply to our IAs or via any associations they are part of by following the steps below.

1. Beneficiary's contribution of not exceeding 20% to be paid (*US\$300.00 or equivalent in local currency ~ there could be an additional tax component in certain countries*)
2. Secure a receipt for 20% payment and undergo technical program within 45 days of your contribution
3. Utilize technical support for the next three months after completing the program
4. Secure all technology credentials in your or your company's name
5. Provide feedback as prompted by IFBC or IAs or associations or all




Note: It is mandatory for the beneficiary to provide feedback as prompted by IFBC or IAs or its associates. In case of non-compliance of any form, the beneficiary shall pay the remaining 80% of the program cost to IFBC.

Grant for India

Inspired by the vision of the Digital India Foundation and India being at the bright spot (as quoted by IMF), India has been chosen to pilot the program. Although India is leading in digital payments, the majority of Indian MSME businesses are not digitally equipped for export or import.

The following cities with corresponding states have been chosen in India to implement the program.

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SL. NO.	STATES	CITIES	NO. OF GRANTS	IA
1	Goa	Goa	50	Kaizen Technologies Inc. 
2	Telangana	Hyderabad	110	
3		Vijayawada	150	
4	Karnataka	Mysore	150	Datakue Services Pvt. Ltd. 
5		Hubli	60	
6		Dharwad	60	
7	Tamil Nadu	Coimbatore	100	UniTech Solutions Pvt. Ltd. 
8		Madurai	110	
9	Gujarat	Surat	120	
10		Rajkot	80	
11	Madhya Pradesh	Indore	120	
12	Maharashtra	Pune	150	
13		Nagpur	80	
14	Rajasthan	Kota	80	
15		Bhilwara	80	
16	Uttar Pradesh	Ghaziabad	80	
17		Meerut	50	
18		Bareilly	50	
19	West Bengal	Durgapur	80	
20		Howrah	120	

Disclaimer

IFBC is a facilitating organization of the Tech Infrastructure Global Grant. The beneficiary shall indemnify IFBC, IAs and its associates from any technological disputes such as server downtime, SSL activation, payment gateway activation, etc., arising from this program. Any charges pertaining to the payment gateway usage shall be borne by the grant beneficiary and IFBC or IAs or its associates shall have no part in any dispute arising out of the usage.

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For Indo-Foreign Business Council



Chakradhar Sharma

Hon. Secretary & Board of Directors

Indo-Foreign Business Council