



Ecommerce Bootcamp
(Tech Infrastructure Global Grant by IFBC)

Tech Infrastructure Global Grant

IFBC is in the forefront of MSMEs growth in India and globally. Following the success of iBET 2022, IFBC has launched “Tech Infrastructure Global Grant” in March 2023, a program that would benefit 12,450 MSMEs worldwide.

The global grant is a centralized program of IFBC on digital transformation of more than twelve thousand MSMEs across ten countries. The program is to train the MSMEs in developing, testing and launching their ecommerce portal with 32 features, domestic & international payment gateway, online merchant account with direct credit to the business account, cloud hosting and security, self-manage portal, etc., in 2 days in multiple batches. All this costs US\$1,500.00 per MSME.

IFBC secured a global grant to absorb 80% of the cost of developing the ecommerce portal for micro and small businesses. The grant is offered as subsidy to the qualifying micro and small businesses to set up their online infrastructure. Several implementing agencies (IAs) are appointed to carry out the program in all ten countries listed below with specific no. of grants designated per country.

| SL. NO. | COUNTRIES | NO. OF GRANTS |
|---------|-------------|---------------|
| 1 | India | 1880 |
| 2 | Myanmar | 1860 |
| 3 | Nepal | 1260 |
| 4 | Nigeria | 2460 |
| 5 | Philippines | 1330 |
| 6 | Rwanda | 400 |
| 7 | Senegal | 1350 |
| 8 | Turkey | 1200 |
| 9 | Uganda | 340 |
| 10 | Vietnam | 370 |

Grant Model

As the “Tech Infrastructure Global Grant”, focuses on digital transformation of the MSMEs, the grant branded as “Ecommerce Bootcamp” shall be recognized. The delivery shall be a live technical training program for the participating micro and small business owners to set up an ecommerce portal (online storefront). The program is carefully crafted so that the beneficiary pre-qualification is limited to surfing the internet, sending email, typing English language and knowing how to operate a mobile/laptop as skill sets.

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There are program eligibility criteria as enlisted below for the prospective beneficiaries. Besides, the beneficiary must engage themselves for a stipulated time to avail grant. The implementing agencies shall provide a three-month service warranty as continued support of the program to the beneficiaries.

Program Eligibility

1. Registered micro and small business
2. Proprietorship or Partnership or OPC firms
3. Turnover of Rs.2-10 crores per annum
4. Based in chosen cities
5. Grant 80% & MSME contribution 20%
6. Program engagement

How To Apply

The qualifying beneficiary can directly participate or via any associations they are part of by registering with the respective IAs of their cities by following the steps below.


1. Beneficiary's contribution of not exceeding 20% (*US\$300.00 or equivalent in local currency ~ there could be an additional tax component in certain countries*) to be paid to the IA directly
2. Secure a receipt for the payment from the IA
3. The IA shall conduct the program within 45 days of your contribution
4. Additionally, the IA shall offer full technical support for the next three months after completing the program
5. Provide feedback as prompted

Note: *It is mandatory for the beneficiary to provide feedback as prompted by IFBC and IAs. In case of non-compliance of any form, the beneficiary shall pay the remaining 80% of the program cost to IFBC.*

Grant for India

Inspired by the vision of the Digital India Foundation and India being at the bright spot (as quoted by IMF), India has been chosen to pilot the program. Although India is leading in digital payments, the majority of Indian MSME businesses are not digitally equipped for export or import.

The following cities with corresponding states have been chosen in India to implement the program.

| SL. NO. | STATES | CITIES | NO. OF GRANTS | IA |
|---------|-----------|------------|---------------|---|
| 1 | Goa | Goa | 50 | Kaizen Technologies Inc.  |
| 2 | Telangana | Hyderabad | 110 | |
| 3 | | Vijayawada | 150 | |

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|----|----------------|------------|-----|--|
| 4 | Karnataka | Mysore | 150 | Datakue Services Pvt. Ltd.  |
| 5 | | Hubli | 60 | |
| 6 | | Dharwad | 60 | |
| 7 | Tamil Nadu | Coimbatore | 100 | UniTech Solutions Pvt. Ltd.  |
| 8 | | Madurai | 110 | |
| 9 | Gujarat | Surat | 120 | |
| 10 | | Rajkot | 80 | |
| 11 | Madhya Pradesh | Indore | 120 | |
| 12 | Maharashtra | Pune | 150 | |
| 13 | | Nagpur | 80 | |
| 14 | Rajasthan | Kota | 80 | |
| 15 | | Bhilwara | 80 | |
| 16 | Uttar Pradesh | Ghaziabad | 80 | |
| 17 | | Meerut | 50 | |
| 18 | | Bareilly | 50 | |
| 19 | West Bengal | Durgapur | 80 | |
| 20 | | Howrah | 120 | |

Disclaimer

IFBC is a facilitating organization of the Tech Infrastructure Global Grant. The beneficiary shall indemnify IFBC, IAs and associates from any technological disputes such as server downtime, SSL activation, payment gateway activation, etc., arising from this program. Any charges pertaining to the payment gateway usage shall be borne by the grant beneficiary and IFBC or IAs or associates shall have no part in any dispute arising out of the usage.

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For Indo-Foreign Business Council



Chakradhar Sharma

Hon. Secretary & Board of Director

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