Ecommerce Bootcamp

(*Tech Infrastructure Global Grant by IFBC*)

TIGG – Role of Implementation Agencies

23rd March 2023

TIGG is a multi-million dollars global project poised to create cascading effect on the growth of the chosen beneficiaries. The reputation and success of all the stake holders of this project is dependent on the IAs.

To successfully implement the program, TIGG steering committee has stipulated the following role for the IAs who would work in tandem with the all the stake holders involved. The role is trifurcated as below.

1. **IMPLEMENTATION METHOD:**
   - The mode of implementation shall be through technical workshop for a day or two either through physical classroom styled or virtual classroom styled delivery.
   - The workshop shall cover the fundamental concepts of hosting server, email server, OS, virtual storage, apps, security, ecommerce and payment gateway.
   - Design tool Canva shall also be taught for a quick and professional output of images for various media.
   - Register, setup and activate payment gateways prior to the workshop.
   - Practically train the beneficiaries to create their own ecommerce portal. Such ecommerce portal shall have at least 30 of the listed features in section 2 below.
   - At the end of the workshop, the beneficiaries shall be confident of managing their own portal on a day-to-day basis.
   - The location of delivery shall be anywhere within the country.

2. **IMPLEMENTATION FEATURES:**
   1. General website with 5 pages

2. Content for cyber law other legal sections
3. Ecommerce application framework with shopping cart
4. Storefront products listing
5. Products management
6. Order management
7. Cart management
8. Featured products
9. Discounts & promos
10. Coupons mgmt.
11. Sales mgmt.
12. Stocks mgmt.
13. Registration mgmt.
14. Internal search engine mgmt.
15. Check out system
16. Invoice mgmt.
17. Email mgmt.
18. Auto responders mgmt.
19. Reports mgmt.
20. Payment gateway – for local currency
21. PayPal – for foreign currencies
22. Secure socket layer
23. Staff management
24. WhatsApp integration
25. Live chat integration
26. Rating integration
27. Review integration
28. FAQs
29. Customer support process
30. Social media integration
31. Custom design
32. Responsiveness
33. Service warranty – for 3 months post delivery

[Disclaimer](#)

IFBC is a facilitating organization of the Tech Infrastructure Global Grant (TIGG). The beneficiary shall indemnify IFBC, IAs and associates from any technological disputes such as server downtime, SSL activation, payment gateway activation, etc., arising from this program. Any charges pertaining to the payment gateway usage shall be borne by the grant beneficiary and IFBC or IAs or associates shall have no part in any dispute arising out of the usage.

For Indo-Foreign Business Council

Chakradhar Sharma

Hon. Secretary & Board of Directors